

Expression of Interest Form



Have you read the Application Process & Market Guidelines No Yes

No: Read them carefully on next page to confirm that your enterprise meets the guidelines before continuing.

What kind of enterprise are you? (tick as appropriate)

Farmer Specialty Maker Not-for-profit Community Group

VFMA Accredited Producer VFMA Approved Producer Non-Accredited Producer

Tip: If editing this EOI in MS Word, double-click any check box to place an X in it.

Indicate reasons preventing either VFMA accreditation or approval:

- Not enough local ingredients
- Produce is labelled (e.g. 'Organic', 'Free-range') but does not have appropriate certification from recognised body.
- Reseller (note: Resellers are not permitted at this market).
- VFMA Application submitted, pending outcome.
- Other

What is the produce you wish to sell?

- Food
- Plants
- Cut Flowers
- Other

Is this produce grown or reared in Victoria?

Yes No

(All applicants) Provide details of produce offered by season?

Spring

Summer

Autumn

Winter

Certifications/accreditations that are applicable to the produce you intend to sell?

- Certified Free Range
- Certified Organic
- Certified Biodynamic
- Other
- None

Do you require a powered site?

Yes No

Please list other farmers markets that you attend?

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Registered Business Name: ABN:

Applicant Name:

Business Address:

Mailing Address:

Telephone: Mobile:

Fax: Email:

Return form via **email**: manager@bentleighfarmersmarket.org.au, **fax**: (03) 9579 0205, **mail**: Bentleigh Farmers Market, East Bentleigh Primary School, Bignell Rd, East Bentleigh, VIC 3165

Market Guidelines

What we stand for.....

- As a VFMA accredited market, Bentleigh Farmers Market is a predominately fresh food and produce market that operates every 4th Saturday of the month (except January).
- We provide a suitable environment for Victorian farmers and associated producers to sell their farm origin product and/or associated value added primary products directly to the local community.
- It is not a market for resellers, repackaged produce, arts and crafts (unless of clear farm origin) or bric-a-brac.
- At least 90% of stallholders must be either accredited or approved members of the VFMA. No more than 10% of the considered total may be approved without being accredited.
- Bentleigh Farmers Market is professionally run by the School Council of East Bentleigh Primary School. Funds raised from running the market go primarily towards running the school's Stephanie Alexander Kitchen Garden program.

What you stand for....

- Have food you have grown, reared or fished yourself.
- Or have sourced fresh, predominately Victorian ingredients and processed them yourself
- Have a stall staffed by you or the people involved in the production.
- Have a commitment to attend both urban and regional accredited farmers markets.
- VFMA accredited or approved members.
- Keen to build strong community bonds through good food, cheery disposition and promoting best practise, high quality produce to valued customers.
- No plastic bags unless required to comply with health regulations.
- Upfront with clear prices on all items on your stall.
- Have requisite Food Preparation Permits.
- Have requisite Liability Insurance.

Application Process

This is an Expression of Interest (EOI) form only. It does not guarantee that you will be offered a site or that you must accept a site offered to you.

The Bentleigh Farmers Market reserves the right to decline this expression of interest, and/or not accept any products for sale at the Market that do not adhere to our Market Mix Policy.

Upon review of you completed EOI form, you may be invited to complete an Application Form. You will be required to read and accept the Bentleigh Farmers Market Regulations. These are available from our website.

